

9P'S ACCELERATOR Series

09 Dec. 2024 to 05 Jan. 2025

Profitability

People

Plan

Problem

Promotion

Product

Partnerships

Pitch

Positioning

09 EXPERT SESSIONS
9 DAY'S

23 MENTORS

56 STARTUP FOUNDERS

Scan to know more



EVENT OVERVIEW

Objective

The 9Ps Accelerator Series is a comprehensive program designed to empower early-stage startups by facilitating 1-2-1 interactions among founders, investors, and mentors. This hands-on approach addresses critical challenges such as business modeling, funding acquisition, and market expansion. Through personalized guidance, the program assists founders in refining their business models, achieving product-market fit, and scaling their ventures efficiently. Additionally, it offers pitch coaching and direct access to investors, preparing startups for successful funding opportunities. By fostering industry connections, the 9Ps Accelerator Series aims to ensure the long-term success of participating startups.



Online

Webinars & virtual sessions for expert insights.

03 **04:30** **114**
session Hours Participants



Offline

Networking meetups & panel discussions.

03 **06:00** **081**
session Hours Participants



Workshops

Practical training on growth, investment, & scaling.

03 **24:00** **031**
session Hours Participants

Startup Stages

10 MVP Ready
Startups

25 Early Revenue Stage
Startups

21 Growth & Scale-up
Startups

Sectors Represented

05 NewTech
Mentors

08 Impact
Mentors

02 Hospitality
Mentors

07 Luxury & Lifestyle
Mentors

Incubation Partners



Outreach Partners



Venue Partners



INSIGHTS OF EXPERT SESSIONS



Akash Gupta

Co-Founder & CEO Zypp Electric

Building a profitable startup (Profitability)

- Identifying Market Gaps
- Scalability and Growth

Chair, TiE India Angels and RAIN

Mahavir Pratap Sharma

Building a profitable startup (Profitability)

- Understand the Competitive Landscape
- Seek Strategic Investment



Agnim Gupta

Founder Amrutam

Family business to startup revelations (People)

- Leveraging Digital Platforms
- Balancing Tradition with Innovation

Founder Power Deck

Dilnawaz Khan

Family business to startup revelations (People)

- Building a Supportive Network
- Identifying Market Needs



Paresh Gupta

Founder GCEC Global Foundation

Funding tractrices (Plan)

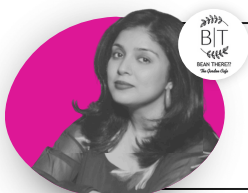
- Understanding Investor Expectations
- Financial Preparedness

CEO Faad Capital

Aditya Arora

Funding tractrices (Plan)

- Diversified Investment Approach
- Investor Network Expansion



Kritika Malik

Founder Bean There Cafe

Developing customer centric product (Product)

- Building Scalable Solutions
- Leveraging Customer Feedback

Co Founder Farak

Rishabh kumar

Developing customer centric product (Product)

- Building a Strong Brand Identity
- Artisan Empowerment



INSIGHTS OF EXPERT SESSIONS



Rajat Sharma

Co Founder Farak

Developing customer centric product (Product)

- Prioritizing Sustainability
- Engaging in Impactful Industry Collaborations

Founder The Disposal Company

Bhagyashree Bhansali

Building tech for Startup (Problem)

- Developing a Technological Solution
- Implementing a Plastic Credit System



Nivedan Rathi

Founder & CEO Future & Ai

Building tech for Startup (Problem)

- Automating Workflows for Enhanced Productivity
- Building a Community of AI Enthusiasts

Founder & CEO Brown Sugar Jaipur

Vishal Jalani

Building tech for Startup (Problem)

- Innovative Service Models
- Embracing Technology for Expansion



Pawas Jain

Country Head, IMBesharam

Making a salable startup (Promotion)

- Building a Strong Brand Identity
- Utilizing Social Media Platforms

Founder Saadaa

Akshay Shivpuri

Growth & Expansion (Positioning)

- Customer-Centric Approach
- Product Line Diversification



Tushar Chanderbhan Saini

Founder, CUET Pro

Financial modeling (Positioning)

- Understanding Financial Modeling
- Aligning Models with Business Objectives

TiE Charter Member

Vivek Chadha

Product development and sales (Pitch)

- Strategic Go-To-Market Planning
- Emphasis on B2B SaaS Models



INSIGHTS OF EXPERT SESSIONS



Vimal Daga

Founder LW Informatics

Product development and sales (Pitch)

- Embrace Open Source Technologies
- Customer-Centric Product Design

Founder GCEC Global Foundation

Paresh Gupta

Financial modeling (Positioning)

- Comprehensive Financial Modeling
- Strategic Positioning through Financial Analysis



Ananya Maloo

Founder; NUUT JOB

Growth & Expansion (Positioning)

- Clarity in Brand Positioning
- Focus on Differentiation

Founder Getepay

Pravin Sharma

Growth by collaborations (Partnerships)

- Comprehensive Merchant Solutions
- fostering business growth



Dheerendra Singh Tanwar

Chartered Accountant
Registered Valuer - IBBI

Valuation | Finance | Compliance

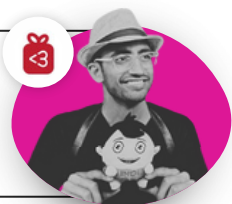
- Management Information Systems (MIS)
- Balance Sheet Analysis

Founder IndiGifts

Nitin Jain

Developing a Customer-Centric Product

- Start with a Problem-Solving Mindset
- Storytelling Matters



ATTENDED TESTIMONIALS



Samyak Jain

Founder Roomzy

This series transformed our journey, refining our business model and accelerating growth. A must for startups looking to scale!



Jitesh Madhwani

Founder FLVR.in

The 9Ps Accelerator Series provided a structured, insightful journey, with mentorship that refined our business strategies.



Akshay Godara

Founder ZenStickers & Co.

The program provided invaluable insights into various aspects of our business, from product development to market positioning. It was a game-changer for our startup.



Yuvika Mehra

Founder Ksheel

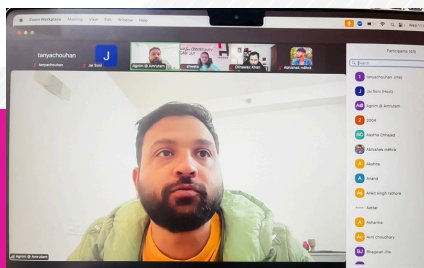
9Ps Accelerator Series helped us refine our strategies and accelerate our growth. The mentorship and practical insights we gained were invaluable.

EVENT GLIMPSE



Building a Profitable Startup

On Dec 9, 2024, Mahavir Pratap Sharma (TiE India Angels, RAIN) and Akash Gupta (Zypp Electric) shared insights on startup profitability.



Family Business to Startup Revelations

On Dec 11, 2024, Agnim Gupta (Amrutam) and Dilnawaz Khan (Power Deck) shared insights on transitioning from family businesses to startups.



Funding Strategies Unveiled

On Dec 13, 2024, Paresh Gupta (GCEC Global Foundation) and Aditya Arora (Faad Capital) shared insights on startup funding strategies.



Developing Customer-Centric Products

On Dec 20, 2024, at Coffee Kala, Jaipur, founders from Indigifts, Bean There Cafe, and Farak shared insights on creating customer-centric products and building brand loyalty.



Building Tech for Startups

On Dec 23, 2024, at Brown Sugar, Jaipur, industry leaders from The Disposal Company, Brown Sugar Jaipur, and Future & AI shared insights on tackling tech challenges in startups.



Making a Scalable Startup: Promotion Strategies

On Dec 24, 2024, at the InnovHer office, Pawas Jain (IMBesharam) shared insights on marketing strategies for startup scalability.



Growth & Expansion: Workshop

On Jan 3, 2025, a workshop on growth strategies will feature founders of Saadaa, Nuutjob, and CUET Pro, sharing insights on business expansion.



Product Development and Sales: Workshop

On Jan 4, 2025, a workshop on product development and sales pitching featured experts from LW Informatics, TiE, and GCEC Global Foundation, sharing insights on business growth.



Growth Through Collaborations: Workshop

On Jan 5, 2025, Pravin Sharma (GetePay) led a workshop on leveraging partnerships for business growth and strategic expansion.

ORGANIZATION TEAM

Jai Soni

Event & Venue Coordinator

Tanya Chauhan

Social Media Manager

Yash Khoji

Logistic & Guest Management

Harshit Gupta | Nikita Kaushik

Outreach And Ecosystem Coordinator

THANK YOU

We extend our heartfelt gratitude to our venue partners and outreach partners for their invaluable support in making our event a success. Your contributions have been instrumental in creating an unforgettable experience.

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As we conclude the 9Ps Accelerator Series, we extend our heartfelt gratitude to everyone who made this journey a success. The energy, insights, and collaborations forged throughout the program have set a strong foundation for future growth. This is just the beginning—stay connected as we continue to fuel innovation and support the next wave of startup leaders. See you in the next edition!

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Scan to know more

